

# ADVANCING EQUITY STRATEGIC INTEGRATION THROUGH LEADERSHIP

FOR A UNITED US.



## • SYMPOSIUM SPONSORSHIP •

### Equity Visionary (Limit 1): \$25,000

- Private corporate leadership workshop led by Tara Jaye Frank
- Name/Company Logo promoted through Altria Theater (external theater marquee, website, social media)
- Name/Company Logo displayed through YMCA of Greater Richmond event marketing materials (digital and printed, including program slide deck, attendee bags, and mainstage podium), website, and social media
- Provide event opening remarks
- Premier seating for three tables of 8

### • Equity Champion: \$15,000

- Keep event cost accessible to all attendees; to be recognized on ticketing website
- Name/Company Logo displayed through YMCA of Greater Richmond event marketing materials (digital and printed, including program slide deck and attendee bags), website, and social media
- Provide event remarks
- Reserved seating for two tables of 8

### • Equity Connector: \$10,000

- Host networking social for attendees
- Name/Company listed in all marketing materials (digital and printed)
- Name/Company listed in YMCA of Greater Richmond event marketing materials (digital and printed) and social media
- Provide remarks at networking social
- Reserved seating for table of 8

### Equity Leader: \$10,000

- Provide a copy of Tara Jaye Frank's book, The Waymakers, to all attendees, including promotional material with the book (ex: bookmark)
- Name/Company listed in YMCA of Greater Richmond event marketing materials (digital and printed) and social media
- Provide event remarks
- Reserved seating for table of 8

### • Equity Advancer: \$5,000

- Name/Company listed in YMCA of Greater Richmond event marketing materials (digital and printed) and social media
- Verbally mentioned in opening remarks and lunch time
- Reserved seating for table of 8

### Equity Supporter: \$2,500

- Name/Company listed in YMCA of Greater Richmond event marketing materials (digital and printed) and social media
- Verbally mentioned at breaks
- Reserved seating for table of 4

### Equity Investor: \_\_\_\_\_

- Fostering equity in the Greater Richmond Community



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## SPONSORSHIP LEVEL (Check one):

- Equity Visionary       Equity Champion       Equity Connector
- Equity Leader       Equity Advancer       Equity Supporter
- Equity Investor \$ \_\_\_\_\_

## CONTACT INFORMATION

Business Name (if applicable) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone Number (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Table Signage Recognition \_\_\_\_\_

## PAYMENT OPTIONS

- Enclosed is my check.  
Check payable to: **YMCA OF GREATER RICHMOND**, 201 West 7th Street, Suite 110, Richmond, VA 23224
- Please bill me at the address above for my sponsorship.
- I will pay online at [ymcarichmond.org/donate](https://ymcarichmond.org/donate) (search DEI Symposium) or scan QR code below.

