# WAYS TO GIVE KNOW THE VARIOUS GIVING PLATFORMS

#### MAKE A GIFT BY MAIL

Checks, made out to the YMCA of Greater Richmond can be mailed to:

YMCA of Greater Richmond Philanthropy Department 201 West 7th Street, Suite 110 Richmond, VA 23224

Be sure to designate the allocation of your gift. Designations can be "greatest need", branch name, or program name.

# **ONLINE DONATIONS**



Donating through our website is easy, and can be found at **ymcarichmond.org/give.** Designate your preferred branch and click the "donate" button. After completing the gift you will receive an automatic email receipt.

### MONTHLY SUSTAINING GIFT

The Here. For Good. Membership allows Y members and non-members to make an automatic, ongoing monthly donation.

## **GIFTS OF STOCK**

Avoid capital gains by making a gift of stock.

#### **GIFTS FROM YOUR IRA**

A tax-saving way to help the YMCA OF GREATER RICHMOND!

## **BRIGHT BEGINNINGS**

Help a child be fully prepared to learn with all the necessary supplies, a backpack and new clothes to start the year off right.

## **LEGACY GIFTS**

Support our work today or benefit us after your lifetime. You can find a charitable plan that lets you provide for your family and support the YMCA OF GREATER RICHMOND.

## **MATCHING GIFTS**

Many Richmond-area companies will match your gift to the YMCA. See if your employer supports the YMCA in this manner by visiting **ymcarichmond.org/give/matching-gifts** and entering your company's name.



## **CORPORATE GIVING**

Many companies have money designated to support community projects. Having a conversation with a donor about their workplace giving can often lead to a more direct impact on funding. Please consult with your branch Executive Director if you know of a company that could support the Y.