

YMCA OF GREATER RICHMOND

ENRICHING LEARNING



THE NEED

Learning shouldn't end when the school day does. YMCA school-age programs address learning loss, achievement gaps, and social-emotional health.

For many families with lower incomes or facing financial hardship, the cost of childcare can be prohibitive. The YMCA aims to ensure that every child has a chance to be supported academically and emotionally all year long.

THE Y ENRICHES LEARNING THROUGH:

- Early Childhood Education
- Before and Afterschool Care
- Summer Day Camp and Power Scholars Academy
- Teen Leaders' and Achievers' Clubs

ADVANCING WHOLE HEALTH



THE NEED

Fewer opportunities for daily movement, financial and physical barriers to healthy activities, and social disconnectedness has led to poor health outcomes and chronic illness for many in our community.

Y wellness programs are accessible for all ages and abilities, build health-promoting habits, encourage socialization, instill a joy of recreational activity, and allow individuals to take control of their mental and physical health.

THE Y ADVANCES WHOLE HEALTH THROUGH:

- Wellness Programs and Chronic Disease Management
- Aging Well and Aging Strong for older adults
- Adaptive Programs and Miracle League
- Youth Sports

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PREVENTING DROWNING



THE NEED

Drowning is a leading cause of death among children, people of color, and individuals with medical conditions. Many members of our community have limited access to water safety instruction and therefore have significantly higher rates of drowning and injury related to water (CDC).

Y Aquatics programs can ensure children and families learn to safely enjoy activities in and around water and build healthy recreational skills for a lifetime.

THE Y SUPPORTS DROWNING PREVENTION THROUGH:

- Learn-to-Swim for second-grade students
- Water Safety daily instruction in Summer Camp
- Financial Assistance for Swim Lessons
- Lifeguard training
- Water-based Group Exercise

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ENDOWMENT GROWTH



THE NEED

A strong endowment fund helps secure the future financial health of the Y, so we can continue to serve the community beyond our lifetimes. The endowment also allows us to respond quickly to changing and urgent needs and offers protection during unexpected challenges, like the COVID pandemic or other interruptions in revenue sources.

The Y's doors must remain wide open to those who rely on our programs and services, especially during hard economic times when individuals are struggling.

THE Y'S ENDOWMENT WILL GROW THROUGH:

- Future or Planned Gifts
- Named Memorial or Honorary Funds
- Current gifts designated for Endowment

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CAPITAL IMPROVEMENTS



THE NEED

Capital projects increase accessibility and physical space, while also providing critical updates to support our current programs and services.

Through Capital investments, the Y is able to create equitable experiences across our footprint, ensuring equal access to safe, modern facilities that meet individual needs and allow everyone to feel welcomed and valued.

THE Y WILL INVEST IN CAPITAL PROJECTS INCLUDING:

- Safety Upgrades and Deferred Maintenance
- Renovations
- Expansions
- Accessibility Features

[**your program here**]



THE NEED

What is the need your program meets in your community?

Why is your program important?